





BING LIU

UI/UX/Visual Designer

 bingliudesign.com

 liubingivy@gmail.com

 917.561.8671

 106 37th Ave,
San Mateo, CA 94403

SKILLS

TOOLS

Photoshop | Illustrator
Sketch | Balsamiq | Axure RP
InDesign | After Effects
Premiere | Maya | Unity3D

CODING

HTML+CSS | C/C++
Python | Javascript

DESIGN

Sketching | Storyboarding
Wireframing | Prototyping
Usability Testing

EDUCATION

2015
2013 **CARNEGIE MELLON UNIVERSITY** @ Pittsburgh, PA
Master of Entertainment Technology

2013
2009 **ZHEJIANG UNIVERSITY** @ Hangzhou, China
Bachelor of Engineering, Digital Media Technology

EXPERIENCE

PRESENT
08. 2015 **UPWORK, 99DESIGNS, FLYCOCO INC**
Freelance UI Designer @ San Mateo, CA

- Working as a freelance UI designer to produce designs for clients
- Designed UI visuals based on clients' needs and wireframes.

05. 2015
01. 2015 **RAIN4ESTS, MOUNTAINVIEW ELEMENTARY SCHOOL**
UI/Interaction/Visual Designer @ Morgantown, WV

- Worked on an educational app to help children learn about the rainforest.
- Designed mockups and UI visuals based on research and user testing.
- Produced branding graphic art (posters, flyers, logo, presentation).

12. 2014
08. 2014 **CYCLOPIA, NATIONAL UNIVERSITY OF SINGAPORE**
UI/UX Designer @ Pittsburgh, PA

- Created an eye disorder simulation experience in Oculus Rift to help medical and healthcare students sympathize with their patients.
- Created alternative visual and motion designs for menus and HUDs .
- Conducted A/B user testing on UI.

08. 2014
06. 2014 **STEMPOWERKIDS, FLASHSTARTS**
Contract Graphic Designer @ Cleveland, OH

- Worked remotely on a stop motion advertisement for a startup company.
- Created seven background designs with multiple color schemes.

05. 2014
01. 2014 **TRIANGLE OF LIFE, ALLEGHENY HEALTH NETWORK**
UI Designer, Visual Artist @ Pittsburgh, PA

- Created a mobile app to assist doctors' psychotherapy for traumatized children.
- Worked on designing user flows and UI visuals.
- Responsible for background art design and poster design.
- Project paper was published in the 2014 ACM CHI Play.

04.2013
11.2011 **HEJINYUN TECH. LTD.**
Part-time UI Designer & Developer @ Hangzhou, China

- Redesigned the user interface of College Management System.
- Conducted user research and user testing with students and faculty.
- Built prototypes using HTML, CSS, Python and Axure.